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KINETRADOGRAM.

A Weekly Record of Offers and Announcements by the KINEMATOGRAPH TRADING Co., Ltd.

HEAD OFFICES:

55-59, Shaftesbury Ave. London, W.

Telephones: 1620-1-2 Gerrard.
Telegrams: "Gramofilm, Telew.

London."

Telewriter: 227 Charing Cross.



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Metropole Buildings,
The Hayes,

Cardiff.

Telegrams: "Gramofim, Cardiff.

Telephone: 4352 Cardiff.

No. 18.

Wednesday, April 30, 1913.

Published Weekly







A NEW POSTER FOR ZIGOMAR

(See page 7).

SERVICE BUYINGS FOR MAY.

Below we give you particulars of a portion of our service buyings for this month. If you are dissatisfied with your present programme, you will be well advised to glance down the list.

Title	Des.	Length Maker	Title	Des.	Length Maker
A Chance Deception	D.	1006 A. B.	Blood will Tell	D.	1940 K. B.
Tightward's Predica-			Tweedledum, Reporter	C.	677 Amb.
ment	C.	531 A. B.	A Girl's Stratagem	D.	1006 A. B.
Off the Road	D.	997 Vita.	The Old Grey Mare	C.	432 A. B.
What a Change of			Kandy to Colombo	Tr.	315 Eclair
Clothes Did		908 Vita.	Near to Earth	D.	1008 A. B.
Polidor v. the Portress		525 Pasq.	Shanghaied	D.	1026 Kalem
Valley of the Var		250 Gau.	The Sheriff's Baby	D.	1012 A. B.
Simple Simon, Boxing			The Gift of the Storm	D.	1030 Lubin
Champion		760 Gau.	A Lesson to Mashers	C.	327 A. B.
A Plunge for Fortune		1885 Urban	Boniface as Shop Assis-	_	255 351-44
A Week of Worry		698 Eclair	tant	C.	357 Milano
Willie has Hydrophobia		572 Eclair	The Delayed Letter	D.	1010 Vita.
An Unwelcome Guest	~	1012 A. B.	Two Men and a Woman	D.	1133 Selig
In Susa, Italy		380 Cosmo.	Held at Ransom	D.	1025 Hep.
The Winning Hand A Day that is Dead		980 Vita. 1000 Edison	Sheriff of Stone Gulch	D.	985 Kalem
What Kate Did	D.	1000 Euison	Simple Simon and Panel	C.	660 Gau.
Superstitious Joe				C .	ooo Gau.
Bloomer and the Bla				C.	425 Urban
Hand				D.	2350 Bison
In London's Toils					2330 133011
The Trail of the Silv				D.	1283 B. & C.
Fox					
A Mighty Hunter				C.	402 Amb.
Female Detective					
Mabel's Adventure				C.	750 Gau.
A Special Delive				D.	339 S.&A.
Package				D.	1000 Thann.
A War Corresponde				D.	951 Vita.
Bumkin and his Ciga				C.	548 Vita.
Art of Alpine Climbi				C.	550 Pasq.
Calinoe's Vote				D.	788 Selig
A Little Hero				C.	370 Itala
30 Days' Hard Labo				D.	1000 Edison
The Neighbourhood					201
Ranier Mountain				C. '	374 Cines
Broken Ways					600 D 1 :
Ambassador's Daugh				C.	600 Eclair
The Missing Bonds				Int.	400 Gau.
Sammy's Day Off				D.	1008 Selig
Softy as a Detective				Int.	600 Bison
Saigon				C.	395 Clar.
Fate				0.	Jas Clai.
Power of the Camera				C.	322 Cines
Funnicus as a Hero				C.	575 Pasq.
Two Purses				D.	1944 Imp.
Vengeance is Mine				D.	1000 Edison
Bloomer's Transform				C.	991 S.&A.
tion				C.	404 Milano
Ramble through Pr				C.	500 Key.
mont	C.	450 C. & M.	Picturesque Dittisti		
One of the Nuts	-11	Joe C. at MI.	Columbia	Tr	
Don't Lie to your Hi	Com.	991 S. & A.	Rags and Riches	D.	MEDICAL PROPERTY AND ADMINISTRATION OF THE PARTY OF THE P
band		331 S. & A.	Cowboy Millionaire	D.	1965 Selig
	100				

OUR NEW EXCLUSIVE LIST.

Title	Length	Release Date	First Vacancy	Posters
The Boy Scout Hero	2000	-	May 5, £2, 3 days	6 sht. & Q.C.
George Grossmith and Phyllis Dare	550		May 5, 50/- ,,	6 sht. & Q.C.
A Gipsy Girl's Romance	2250	Apr. 21	May 5, £4 ,,	6 sht. & Q.C.
A Duel in the Dark	1890	May 5	May 5, £5 ,,	6 sht. & Q.C.
Will Evans in "Harnessing a Horse"	1200	May 8	May 8, 70/- ,,	6 sht. (2 kinds)
A Harvest of Tares	2850	May 19	May 19, £7 ,,	6 sht. (2 kinds)
John Lincoln, Millionaire	2800	June 2	June 2, £7 ,,	Q.C. 6 sht. & Q.C.



A FEATURE COMEDY.

THE demand for bookings on our latest exclusive Will Evans "Harnessing a Horse" has broken all our records. Although only a matter of three or four days have elapsed since our first public announcement, there is



There is no doubt about the affection with which the general public regard the genial Will and his drolleries, and it goes without saying that people will crowd to see him on the screen.

The hire terms for the film are £3 10s.

for a three-day booking, and Will Evans' own poster printing is available. Of these there are two kinds of six-sheet; one, the familiar one, in which Will Evans is standing in evening clothes, and the bill-poster is pasting up a "to-night" placard, and the other is a comical design specially used for this sketch.

FEATURE FILMS.

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Wirring No.	Name of Film.	Length ft.	Maker.	Re- leased.	May 5	May 8	May 12	May 15	May 19	May 92	May 26	May 29	Postera.
206	The Great Unknown	1885	Felair	May 29	1	1	ı	ı	,1	ı	8	100/-	
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911	The Three Artistes	2736	Nordisk		1	I	Carlo Carlos		100/-	100/-	-/08	-/08	1
912	The Sharpshooter	2000	Broncho		ı	1	1	1	1	1	1	1	1
913	The Sheridan's Ride	2350	Invicta	May 18	1	1	1	1	110/-	1	-/06	-/06	1
911	In Touch with Death .	2700	Gau.	April 20	-/08	1	-/02	1	-/09	1	-/05	-/05	1
913	Zuma, the Gipsy	2284	Cines	May 3	1	1	1	1	1	1	1	-/0/	1
912	The Two Engine Drivers	2192	Cines	April 19	1	1	-/05	-/05	-/04	-/04	30/-	30/-	1 25
914	A Sporting Chance	2000	Lion's Head	May 1	1	1	1	-/09	1	20/-	-/04	-/04	1
915	The Man in the White Cloak	2398	Nordisk	Apr. 28	1	1	1	-/08	-/0/	1	1	-/09	1
606	The Mystery of the Yellow Room	3000	Eclair	Apr. 17	-/06	ı	-/08	1	-/09	1	-/05	-/05	1;
916	Red and White Roses	2221	Vita.	April 12	1	1	1	20/-	-/04	-/04	30/-	30/-	Q.C., 8 sheet
910	Kathleen Mavourneen	2000	Edison	April 19	-/09	1	20/	-/05	40/-	-/04	30/-	30/-	Q.C. 6 sheet
890	When Lee Surrenders	2000	K.B.	April 28	First	-	Z	ay 19t	p, £6	week			1
3908	Annette Kellerman	200	1	1	30/-	30/-	-	30/-	30/-	30/-	30/-	30/-	6 sheet
905	The Cowboy Millionaire	1965	Selig	May 25	First	vacan cy	Ju	ne 5th,	£4 3	days.		-	1 - 0
906	The Bread of the People	2500	Contl.		ı	U	1	100/-	1	-/06	-/08	-/08	Q.C. 6 sn., 8 sn.
2960	By Unseen Hands	2270	Cines		-/04	40/-	30/-	30/-	20/-	20/-	- 50/-	20/-	6 sheet, 8 sheet
902	A Human Target	2000	Ambros.	Apr. 20	1	-/0/	1	-/09	-/05	-/05	-/04	40/-	Q.C. 6s., 8s., 16s
903	His Evil Genius	2025	Hep.		-/06	-/06	-/08	1	-/0/	-/0/	-/09	-/09	6 sh. (2 varieties)
904	Gold from the Gutter	2588	Nordisk	Apr. 7	1	1	1	-/09	-/05	-/05	40/-	40/-	6 sh. (2 varieties)
968	The Mystery of the Corner House	2844	Nordisk		1	-/09	1	-/05	40/-	40/-	30/-	30/-	Q.C. 6s., 8s. 2 kinds
897	From the Depths of the Sea	1950	Совто.	Mar. 30	1	1	30/-	30/-	20/-	20/-	-/02	20/-	Q.C. 6 sheet
868	The Keeper of the Secret	2635	Cines	Mar. 26	-/05	ı	40/-	-/04	30/-	30/-	25/-	25/-	Q.C. 6 sheet
668	Aurora Floyd	2000	Than.	April 10	ı	-/05	1	1	1	1	30/-	30/-	Q.C. 8 sheet
906	Vengeance	2000	Imp	April 3	40/-	40/-	30/-	30/-	20/-	20/-	20/-	20/-	Q.C. 6 sh., 8 sh.
106	John Sterling, Alderman	1874	Imp	Mar. 20	20/-	20/-	-/02	20/-	20/-	20/-	20/-	20/-	6 sheet, Q.C.
891	Balaoo	2100	Eclair	April 6	1	-/05	1	40/-	30/-	30/-	25/-	25/-	O.C. 6 sh., 8 sh.

Q.C. 6 sh., 8 sh., 4 sheet, 8 sheet

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April 5

Vita.

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geance of Durand

FEATURE FILMS-Continued.

Part The Mills of the Gods 3079 Vita. 307	Viring No.	Name of Film.	Length ft.	Maker.	Re- leased.	May	May 8	May 12	May 15	May 19	May 22	May 26	May 29	Posters.
Pass (Rider Haggard) 3000 Than. Jan. 8 15f- 15f- 10f- 10f- 10f- 10f- 10f- 10f- 10f- 10	847		3079	Vita.	lan. 9	1	15/-	10/-	10/-	10/-	10/-	-/01	10/-	16 sheet
Nicholas Nicisley 1805 California Nicis	830		3000	Than.	Jan. 8	15/-	15/-	-/01	10/-	10/-	10/-	10/-	10/-	0.0
The Tompest (Shakespeare) 1883 Eclair Dec. 22 101-	843	Nicholas Nickleby	2000	Than.	Jan. 1	-/01	10/-	10/-	10/-	10/-	10/-	-10/-	10/-	0.c.
The Three Courades 1352 Nor. 136 Selig 130 Selig 13	836	The Tempest (Shakespeare)	1885	Eclair	Dec. 22	10/-	-/01	10/-	10/-	10/-	10/-	10/-	10/-	4 sheet 8 sheet
Monte Cristo 155 Selig Jan. 5 10f 10	838	The Three Comrades	2362	Nor.	Dec. 22	-/01	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet (2 kinds)
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Nick Winter & the Stolen Favourite 3390 Pathé Dec. 14 15 - 16 - 10 - 10 - 10 - 10 - 10 - 10 - 10 - 10	821	The Massacre		A. B.	Dec. 19	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	12 sheet, 6 sh. Q.C.
The Badminton Hunt 1250 Barker Dec. 8 100 100 100 100 100 0 0 0 0 0 0 0 0 0	625	Nick Winter & the Stolen Favourite		Pathé	Dec. 14	15/-	15/-	10/-	10/-	10/-	10/-	10/-	10/-	16 sheet Q.C.
When Bacchus Feigns 2380 Nor. Dec. 1 10/-	246	The Badminton Hunt		Barker	Dec. 8	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	O.C.
A Sister Social Content of the Con	946	When Bacchus Reigns	2380	Nor	Dec. 1	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
Ali in Vain Plot and Counterplot	620	A Sister's Ordes	2000	Cines	Nov. 30	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	1
Protect and Counterplot	633	All in Vain	2000	Nor.	Nov. 25	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet, 8 sheet
Twist Life and Death Twist Life and Death Twist Life and Death Under Two Flags Chan The Bohemian Girl 2000 Than. Nov. 10 10/- 10/- 10/- 10/- 10/- 10/- 10/- 1	000	Diet and Counterniot	2827	Cines	Nov. 23	15/-	15/-	10/-	10/-	10/-	10/-	10/-	10/-	1
Under Two Elags 2000 Than. Nov. 9 10/- 10/- 10/- 10/- 10/- 10/- 10/- 10/-	620	Twint I ife and Death	2000	Amhr	Nov. 10	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	8 sheet
The Bohemian Girl	770	Ti-der Time Blanc	2000	Than	Nov	10/-	10/-	10/-	10/-	10/-	10/-	10/-	10/-	1
Siegrified Nov. 4 10, 10, 10, 10, 10, 10, 10, 10, 10, 10,	910	Under I wo Flags	2000	Dan	Non	10/-	10.	10/-	10/-	10/-	10/-	10/-	10/-	6 sheet
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The at Sea	820	Siegiried	2007	Nor.	Oct 27	101	10	10,	10,	10	10/-	10/-	10/-	,
The Pilgrim's Progress 3500 Ambr. Oct. 13 30/- 20/- 15/- 15/- 15/- 15/- 15/- 15/- 15/- 15	816	Fire at Sea	2700	Nor.	Oct. 24	700	20/	15/-	15/-	10	10/-	10/-	10/-	6 sheet
Tale of Two Cities 3034 Vita. — 20/- 20/- 15/- 16/- 10/- 10/- 10/- 10/- 10/- 10/- 10/- 10	783	Oliver I wist	3500	Amhr	13.	30/-	30/-	1	20/-	15/-	15/-	15/-	15/-	8 sheet
Leap to Death Charge of the Light Brigade 1025 Edison Oct. 27 15/- 16/- 10/- 10/- 10/- 10/- 10/- 10/- 10/- 10	18/	The Fugrim's Frogress	2024	Vita		201-	20/-	15/-	15/-	10/-	10/-	10/-	10/-	
Charge of the Light Brigade 1025 Edison Oct. 25 10/- 10/- 10/- 10/- 10/- 10/- 10/- 10/-	289	Tale of 1 wo Cities	2000	Coemo	Oct 27	15/-	15/-	10,	10/-	10/-	10/-	10/-	10/-	6 sheet 8 O.C.
The Greed for Gold 100-100-100-100-100-100-100-100-100-100	500	Leap to Death	1005	Edison.	Oct 25	10	10,	10/-	10/-	10/-	10/-	10/-	10/-	ì
Lolotte (Cafe Chantant Singer) 2000	212	The Card for Cold	3145	Pathé	Oct 26	20/-	20/-	15/-	15/-	10/-	-/01	10/-	10/-	1
1500 — 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/- 10/- 10/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/- 25/- 25/- 20/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/- 25/- 25/- 20/- 20/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 20/- 20/- 20/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 20/- 20/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/- 20/- 20/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/- 20/- 20/- 20/- 20/- 20/- 20/- 20/- 2	3	Tolotte (Cofé Chantant Singer)	2000		1	30/-	30/-	20/-	20/-	15/-	15/-	15/-	15/-	6 sheet Q.C.
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ry 2500 — 20/- 20/- 15/- 16/- 10/- 10/- 10/- 20/- 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/-	1	The King I hat Binds	300	l		200	200	15/	14	101	10/-	10/-	10/-	O.C. 12 sheet
2500 — 20/- 20/- 15/- 15/- 10/- 10/- 10/- 10/-	1	Drummed Out	2500	ı	1	- 50	100	-/21	151	2 2	101	10/	101	S cheet
101 101	1	Thro' Trials to Victory	2200	1	ı	200	3 8	- 121	121	200	200	0	200	shoot a
	1	The Rights of Youth	2200	1	1	-/07	-/02	-lc1	-101	-/01	101	in	1	2

NEW POSTERS FOR "ZIGOMAR."

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UR announcement last week to the effect that we were producing on our own account two special posters for "Zigomar" (the Eel's Skin) has created widespread interest among both Showmen and our brother Renters.

We have the pleasure to illustrate them in this issue.

There is no doubt that the popular sizes for posters in this country are six-sheet and quad crown, and the fact that we have adhered to these sizes will no doubt tend to increase their popularity among Showmen who have not yet screened the famous "Zigomar" No. 3. The film itself, of which we have four copies, makes a very attractive feature for your programme, and if you have not yet shown it we would direct your attention to the remarkably low prices for this film, which is in splendid condition.

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THE PERFECT WOMAN.

The success of the 500 ft. Annette Kellerman picture, which we are renting at 30s. for a three-day booking, is such that we have been compelled to put on several extra copies to meet the demand. The picture is of just that nature to add the much-to-be-desired element of novelty to your ordinary programme, and, as films of this kind are few and far between, the present one should on no account be missed.

We have a most attractive poster for this picture, giving the comparative measurements of Annette Kellerman, Diana and the Venus de Milo.

LATEST PURCHASES.

"HONOUR THY FATHER."

Cines.

2,320 feet.

Released May 19th, 1913.

This thrilling story by the Cines Co. is on entirely original lines. A Count, whose last days are shadowed by the doings of his dissipated son, leaves his entire fortune to his daughter on condition that she does not use it to assist either her brother or her mother, who favours the scapegrace son.

The various attempts of mother and son to shake her resolve all end in failure, but she goes through many and terrible dangers before the nefarious designs of her unnatural relatives are exposed and they are driven out of the country.

There is a strong love interest woven into the story, which should help to render it an attractive subject to all manner of audiences.

First vacancy May 19th, £11 the week.

"THE USURER'S SON."

Nordisk.

2,634 feet.

Released May 19th, 1913.

The Nordisk Co. are again to be congratulated upon an exceptionally thrilling production. The story centres round an old miser who quarrels with his son, and resolves that he shall not benefit from his hoard when he dies.

In a fury of spite he buries his money in the garden, and writes a note telling of its whereabouts and bequeathing it to the finder. This note and plan he hides in the tree of an adjoining forest.

The son, thrown on his own resources, gets work in a timber yard, and accidentally falls from a great height on to a log which is being sawn into planks. Unconscious, he is dragged gradually towards the moving saw, and this incident comprises the most thrilling situation in the picture. His sweetheart stops the machine at the very last moment. As he is carried away her attention is drawn to a cleft in the tree in which she discovers the miser's note. Acting on its instructions the treasure is found, and a new era of wealth and happiness opens for the two lovers.

First vacancy May 26th, £10 the week.

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Gaumont.

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This beautiful modern drama of the house of Gaumont illustrates the power that money has in our daily lives. An aviator, brilliant but poor, and an unscrupulous capitalist are rival claimants for a lady's hand. We are shown how, for the sake of her mother, the girl chooses money before love.

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